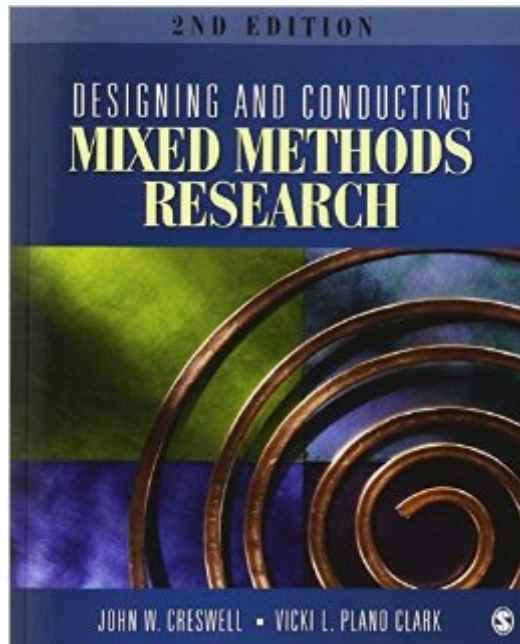


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# Designing And Conducting Mixed Methods Research



## Synopsis

A practical, how-to guide to designing mixed methods studies. Combining the latest thinking about mixed methods research designs with practical, step-by-step guidance, the Second Edition of *Designing and Conducting Mixed Methods Research* now covers six major mixed methods designs. Authors John W. Creswell and Vicki L. Plano Clark walk readers through the entire research process, from formulating questions to designing, collecting data, and interpreting results and include updated examples from published mixed methods studies drawn from the social, behavioral, health, and education disciplines. **Intended Audience** This text is intended for use in Intermediate/Advanced Research Methods, Mixed Methods, Research Design, and Social Research Methods courses across the social and behavioral sciences.

## Book Information

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## Customer Reviews

This book was exactly what I needed for the methods section in my thesis proposal. I recommend this book to any graduate student needing to know about mixed methods research in depth. It even provides examples on how to write purpose statements depending on which specific mixed methods design type that you use.

Love Creswell's texts for completeness. His explanations are very helpful and so easy to read, especially one newer to MM research. Also, his Quant & Qual book is great and I use it regularly! You will not go wrong in purchasing any of his books!

Great textbook for my PhD nursing course. It was extremely exhaustive. I recommend downloading the Kindle and using it in that format so that you can search it for information. Its much easier than flipping to the back and looking at the index section!

Excellent! I have MANY books on MM, and this is the one you really need to have. Much more detail than his "Concise Intro" (which is exactly that), and much more useful than his "MM Reader" (really a collection of previously-published articles on issues in MM). A better (IMO) boots-on-the-ground, useful book than Teddlie & Tashakori's "Foundations" book (which offers a different perspective - useful for that purpose). If you're going to buy just one, this is the one.

AS A GRADUATE STUDENT THIS BOOK IS TO BE HIGHLY RECOMMENDED; IT IS VERY READABLE & ACCESSIBLE AND COVERS ALL THE MAJORS AREAS NECESSARY TO DESIGN & CONDUCT MIXED METHODS RESEARCH (MMR). THE REFERENCES ARE UP TO DATE AND CLEARLY EXPLAIN HOW & WHY MMR CAME ABOUT AND ITS CURRENT RELEVANCE. MANY THANKS FOR AN INVALUABLE & ACCESSIBLE TEXT.

This book was well written, thoughtfully laid out and relative to beginning researchers as well as seasoned academic researchers. Creswell lays a solid foundation for any mixed method research project.

Easy to read and follow along. Great guide for building research studies off. Also the text was shipped very quickly (received within 4 days of ordering) and the book was new (no marks and dog eared)!

I have found the book an excellent resource for mixed methods designs, especially to understand more in-depth implications of combining quantitative and qualitative designs. It is an easy to read resource providing correct terminology with explanations, pros and cons of each variation. Thanks!

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